

NEWS RELEASE**Gabriel Brothers Protects Prices by Standing Up to Shoplifting with CAP**

Gabe's Stores Introduce CAP Program From TPJ and NASP to Grow Offender Accountability and Protect Community Resources While Fighting Retail Theft

SALT LAKE CITY – Sept. 30, 2014 – Loss prevention cloud technology company [Turning Point Justice](#) and the [National Association for Shoplifting Prevention](#) (NASP) today announced that [Gabriel Brothers](#) (Gabe's), fashion retailer and first choice destination for savvy shoppers, has adopted the CAP for Shoplifting crime accountability program. A collaborative retail theft solution created by TPJ and NASP, [CAP](#) is based upon the principle that cooperation between retailers, law enforcement and the justice system saves time and money for everyone while improving offender accountability and reducing recidivism.

“Shoplifting prevention is essential to keeping prices low for customers, and CAP provides an innovative approach to holding more offenders accountable for retail theft,” said Mark Stovich, Gabriel Brothers Inc. Director of Asset Protection. “Gabe’s customers know they can count on us for great prices, and with CAP, we can meet those expectations while helping our communities fight shoplifting and support positive values.”

The TPJ [Cloud Justice](#) platform, which is provided free of charge to retailers as part of CAP, enables Gabe’s loss prevention teams to quickly identify and qualify first time offenders who voluntarily admit to the theft, are willing to take responsibility for their actions and wish to resolve the incident without the need for an immediate law enforcement response. CAP features NASP’s adult and juvenile shoplifter education programs and student management services, which are used by courts in 49 states nationwide.

“In addition to raising prices for customers, shoplifting causes financial damages to retailers that can hurt local economies and slow job growth,” said Lohra Miller, Chief Executive Officer of Turning Point Justice. “We are proud to work with a leader like Gabriel Brothers to help Gabe’s stores stand up to shoplifting with the CAP collaborative solution to retail theft.”

CAP also complements existing civil demand practices to maximize restitution while conserving valuable criminal justice resources for addressing more serious offenses, including organized retail crime. If a CAP participant registers but fails to complete the education course and pay restitution agreed upon at the time of the incident, support from local prosecution is requested and a civil case may be submitted to ensure that all offenders are held accountable for shoplifting.

“Most of us would agree that stealing is not acceptable behavior, but somehow shoplifters don’t understand the seriousness of their actions,” said Caroline Kochman, Executive Director, National Association for Shoplifting Prevention. “Through CAP, participants learn about the damages retail theft causes outside of court, saving justice system and police resources. Respect, integrity and accountability are the foundations of strong individuals and communities, and we are pleased to team up with Gabriel Brothers to strengthen those values and prevent shoplifting.”

About Gabriel Brothers, Inc.

Gabriel Brothers, Inc., founded in 1961, is a privately-held discount fashion retailer headquartered in Morgantown, West Virginia. The company currently operates 43 stores throughout Kentucky, Maryland, Ohio, Pennsylvania, Virginia, and West Virginia. Gabriel Brothers, Inc. offers the best designer brands and fashions for up to 70 per cent off department and specialty store prices. Every store receives shipments of new merchandise at least twice a week in ladies, juniors, lingerie, men’s and children’s apparel, along with

footwear, accessories, handbags, bath and beauty products, home décor, soft home, and housewares. Please visit www.mygabes.com or facebook.com/GabrielBrothers for more information about the company.

About Turning Point Justice

Turning Point Justice (TPJ) is a rapidly growing cloud technology company that assists victims of crime, communities and law enforcement agencies in working together to improve accountability for offenders and outcomes for victims. Designed by criminal justice professionals, TPJ Cloud Justice solutions ensure integrity and compliance from apprehension to offender accountability and community support. Turning Point Justice serves the retail industry in partnership with the National Association of Shoplifting Prevention through the CAP Program, which saves time and budget for law enforcement, ensures consistent restitution and legal compliance for retailers, and provides first-time shoplifters with education that enables offenders to avoid a criminal record and remain positive members of their communities. Visit us at www.turningpointjustice.com to learn more.

About NASP

The National Association for Shoplifting Prevention (NASP) is a private non-profit tax-exempt 501(c)(3) organization that specializes in working with consumers, teens and children who have shoplifted. NASP conducts research and offers education, prevention and rehabilitation programs, in addition to self-help and support services for people caught shoplifting. NASP's unparalleled shoplifter research and ongoing collaboration with community stakeholders - from crime prevention, to law enforcement, to retailers, to criminal and juvenile justice - has been the basis for its organizational activities and the foundation for its programs and services. NASP's core programs, the Shoplifters Alternative Course (SA Course) for adults and the Youth Educational Shoplifting Program (Y.E.S. Program) for juveniles are evidence-based and have been approved by thousands of criminal justice professionals and utilized in more than 2,000 jurisdictions across the United States. NASP programs continue to deliver the lowest court-reported recidivism rates of 2.9% nationwide. To learn more about NASP, visit <http://www.shopliftingprevention.org>.

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